



CARIBBEAN *Talks*

SPONSORSHIP

BUSINESS PROPOSAL

PROPOSED BY:

LRT's Media and Business Solutions

IN COLLABORATION WITH:

Caribbean Insight





CARIBBEAN
Talks

SHOW BACKGROUND

Caribbean Talks is a new online show that encourages dialogue and highlights topical issues that are important to people in the Caribbean. This 1 hour talk show highlights Caribbean music, lifestyle, health, fashion and topical conversations that share the uniqueness and the interest of what it means to live and be in the Caribbean..

OUR VISION

This vision for the show is to highlight the interest of the Caribbean people by connecting with the diaspora and the world through conversations.



SHOW OBJECTIVE 1

To produce Caribbean based content that can be shared across social media.



SHOW OBJECTIVE 2

To connect the Caribbean diaspora with topical interest stories and activities happening in the region.



SHOW OBJECTIVE 3

To provide an opportunity for Caribbean brands to extend their reach across diverse audiences across the internet.

CARIBBEAN INSIGHT

Caribbean Insight is an online platform focusing on Caribbean lifestyle by providing information on current affairs, lifestyle and political developments across the region.



over 5000
hits per month



2310
followers



3250
followers



33,000
likes

[Visit our website at mycaribbeaninsight.com](http://mycaribbeaninsight.com)

SEASON 1 OUTLINE



EPISODE
1

**What Are We Doing
About Climate Change?**

EPISODE
2

**Living Gluten Free In The
Caribbean**

EPISODE
3

**What has COVID-19
Taught Us?**

EPISODE
4

**Mark your calendars
..festivals in the Caribbean
in 2023**



**Green Thumbs In The
Back Yard Garden**

**EPISODE
5**

**Up and Coming
Caribbean Artists**

**EPISODE
6**

**Where To Island Hop In The
Caribbean On A Budget**

**EPISODE
7**

Why Should I Go Digital?

**EPISODE
8**

**Is It Really My Body - What's
Your Thoughts On Abortion?**

**EPISODE
9**

**2022 Headlines That
Blew Us Away?**

**EPISODE
10**



Duration: November 3rd – January 5th , 2023

Each episode 1 hour

Thursdays 5pm – 6pm

SPONSORSHIP PACKAGES

TIER 1

45 SECS VIDEO ADS
ON ALL EPISODES

1 GUEST SPEAKER ON
AN EPISODE

1 LOGO PLACEMENT
ON MARKETING FLYER

1 LOGO PLACEMENT
ON OUTRO BANNER
OF EPISODE

SPONSOR
MENTIONED

\$1000 USD

TIER 2

45 SECS VIDEO AD ON
1 EPISODE

1 GUEST SPEAKER ON
AN EPISODE

1 LOGO PLACEMENT
ON MARKETING FLYER

SPONSOR
MENTIONED

\$500 USD

TIER 3

45 SECS VIDEO ADS ON
1 EPISODE

1 LOGO PLACEMENT ON
MARKETING FLYER

SPONSOR MENTIONED

\$200 USD

Contact L.R.T's Media and Business Solutions at
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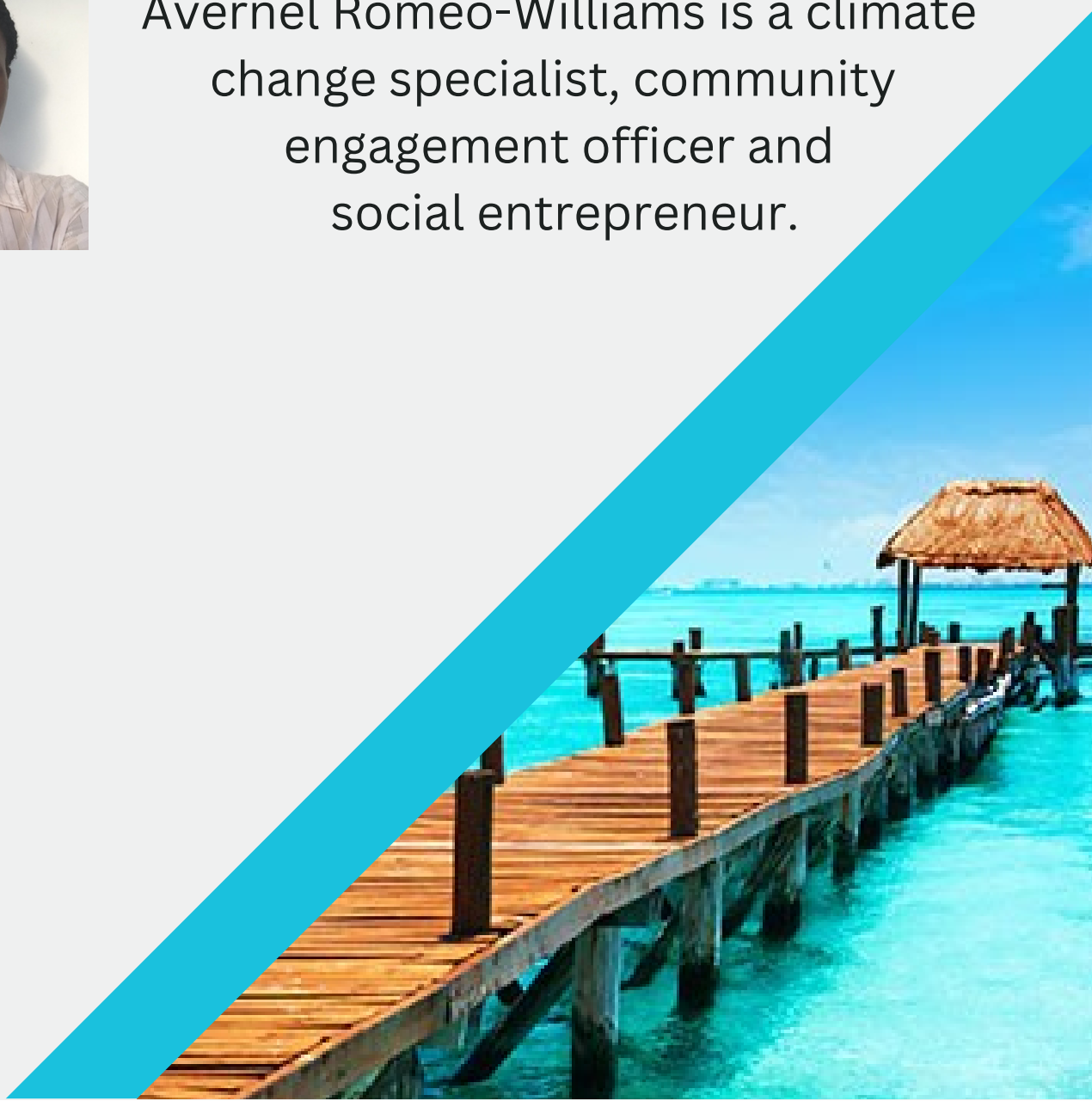
CARIBBEAN TALKS HOSTS



Latoyaa Roberts-Thomas is a Communications Consultant, avid traveller and social entrepreneur.



Aernel Romeo-Williams is a climate change specialist, community engagement officer and social entrepreneur.





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